

021304  
15992 U.S. PTO

By Express Mail #EV410260730US February 13, 2004

19270 U.S. PTO  
10/779506  
021304

Attorney Docket No.: **5264-31CIP**

*Check box if applicable:*

☐ **DUPLICATE**

## **UTILITY PATENT APPLICATION TRANSMITTAL**

*Submit an original and a duplicate for fee processing*

(Only for new nonprovisional applications under 37 C.F.R. § 1.53(b))

Mail Stop **Patent Application**  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

**THIS APPLICATION IS A ☐ CONTINUATION ☐ DIVISIONAL ☒ CONTINUATION-IN-PART OF U.S. PATENT APPLICATION SERIAL NO. 10/080,949 WHICH WAS FILED February 20, 2002.**

Transmitted herewith for filing is the utility patent application of:

Inventor(s): Lee S WEINBLATT, Edward M. WEISZ

For: Interactive Reward Associated With A Broadcast

Enclosed are:

- Transmittal letter with Fee Computation Sheet
- General Authorization For Payment of Fees
- Copy of Title Page, Specification, Claims & Abstract (33 pages [total number of pages of application])
- Copies of 5 sheet(s) of drawing(s) (Figs. 1 to 5)
- Check for **\$498** for filing fee
- Small Entity Status is being claimed for this application.
- Return Receipt Postcard

☐ Please charge my Deposit Account No. 03-2412 in the amount of \$. A duplicate copy of this sheet is enclosed.

526431CIP.FILING

- ☒ The Commissioner is hereby authorized to charge payment of the following fees associated with this application or credit any overpayment to Deposit Acct. No. 03-2412.
  - ☒ Any additional filing fees required under 37 CFR 1.16 not otherwise paid by check.
  - ☒ Any patent appl. processing fees under 37 CFR 1.17
  - ☒ The issue fee set in 37 CFR 1.18 at 3 months from mailing of the Notice of Allowance, pursuant to 37 CFR 1.311 (b) provided the fee has not already been paid by check.
  - ☒ Any filing fees under 37 CFR 1.16 for presentation of extra claims.

- ☐ **Incorporation By Reference** (useable if submitting copy of declaration from prior application -- for continuation/divisional applications only):

The entire disclosure of the prior application, from which a copy of the oath or declaration is supplied, is considered as being part of the disclosure of the accompanying application and is hereby incorporated by reference therein.

- ☐ Amend the specification by inserting before the first line the sentence (entire genealogy should be set forth):

"This is a continuation division continuation-in-part of application Serial No. , filed which is a ."

- ☐ Priority is claimed for this invention and application, corresponding applications having been filed in United States on February 20, 2002, No. 10/080,949, \_ on , No. , \_ on , No. , \_ on , No. , \_ on , No. , \_ on , No. , respectively.

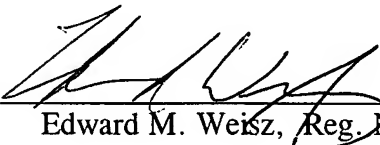
- ☐ a. Certified copies of the priority document(s) is (are) already of record in U.S. Application Serial No. , filed , receipt of which has been acknowledged by the US PTO on in Paper No. .
- ☐ b. The certified priority document(s) is (are) enclosed herewith for filing in this continuing application.

- ☐ A Petition for Extension of Time in the parent application is enclosed so that the parent application will be pending as of the time this paper is filed.

- ☐ The undersigned declares that the copy of the application papers (Specification, Claims, Abstract, Declaration and Power Of Attorney, and drawings and ) filed herewith are true copies of those originally filed in the U.S. Patent Office for Application Serial No. .
- ☒ The undersigned declares that all statements made herein of his or her own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

Respectfully submitted,  
COHEN, PONTANI, LIEBERMAN & PAVANE

Dated: February 13, 2004

By:   
Edward M. Weisz, Reg. No. 37,257

551 Fifth Avenue, Suite 1210  
New York, New York 10176  
Tel. (212) 687-2770



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## FILING FEE COMPUTATION SHEET

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Dated: February 13, 2004

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Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

In re Application of: **Lee S WEINBLATT et al.**  
For: **Interactive Reward Associated With A Broadcast**  
Parent Serial No.: **10/080,949**

The filing fee has been calculated as shown below:

FOR:	Col. 1	Col. 2	SMALL ENTITY	OTHER THAN SMALL ENTITY
	# FILED	# EXTRA		
BASIC FEE			<b>\$385</b>	<b>\$770</b>
TOTAL CLAIMS	<u>23</u> - 20 =	<u>3</u>	x 9 = \$ 27	x 18 = \$
INDEPENDENT CLAIMS	<u>5</u> - 3 =	<u>2</u>	x 43 = \$ 86	x 86 = \$
<input type="checkbox"/> MULTIPLE DEPENDENCY			+\$145 = \$	+290 \$
* If the difference in Col. 1 is less than zero, enter "0" in Col. 2			TOTAL: <b>\$498</b>	\$

Attorney Docket # 5264-31CIP

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Patent

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Continuation CIP Divisional Application of  
Lee S WEINBLATT et al.

Serial No.:

Filed:

For: Interactive Reward Associated  
With A Broadcast

Check box if applicable:

☐ DUPLICATE

**GENERAL AUTHORIZATION FOR PAYMENT OF FEES  
AND PETITIONS FOR EXTENSIONS OF TIME**

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Mail Stop **Patent Application**

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

Sir:

The Commissioner is hereby authorized to credit overpayments or charge the following fees to Deposit Account No. 03-2412

- [X] Any filing fees required under 37 CFR §1.16.
- [X] Any patent application processing fees under 37 CFR §1.17 not otherwise paid by check.
- [X] The issue fee set in 37 CFR 1.18 at 3 months from mailing of the Notice of Allowance, pursuant to 37 CFR 1.311 (b) provided the fee has not already been paid by check.
- [X] Any filing fees under 37 CFR 1.16 for presentation of extra claims.

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